



Global Resources Environmental & Energy Network
EXHIBITION & CONGRESS



CONIECO

XXX International
Environmental
Congress

SEPT
5-7, 2023
Centro Citibanamex,
Mexico City



www.thegreenexpo.com.mx

Organized by:



Member of:



*30 years creating together
a Sustainable Mexico*

The planet evolves...



too



**GENERATE
NEW BUSINESS
from September
5 to 7, 2023**

The platform to boost the green footprint:
Energy efficiency, waste management, circular economy and sustainable technologies.

For three decades, THE GREEN EXPO® has firmly positioned itself as the business center for environmental management. It is a benchmark for the industry, the government, the academy and for research institutes in the field of sustainability.

In 2023...

3 decades

4 expos

3 days



YOUR COMPANY HAS MUCH TO DISPLAY...
Showcase solutions to urgent and future challenges

SUSTAINABLE

EFFICIENT

ACCESSIBLE

MEXICO AND THE WORLD

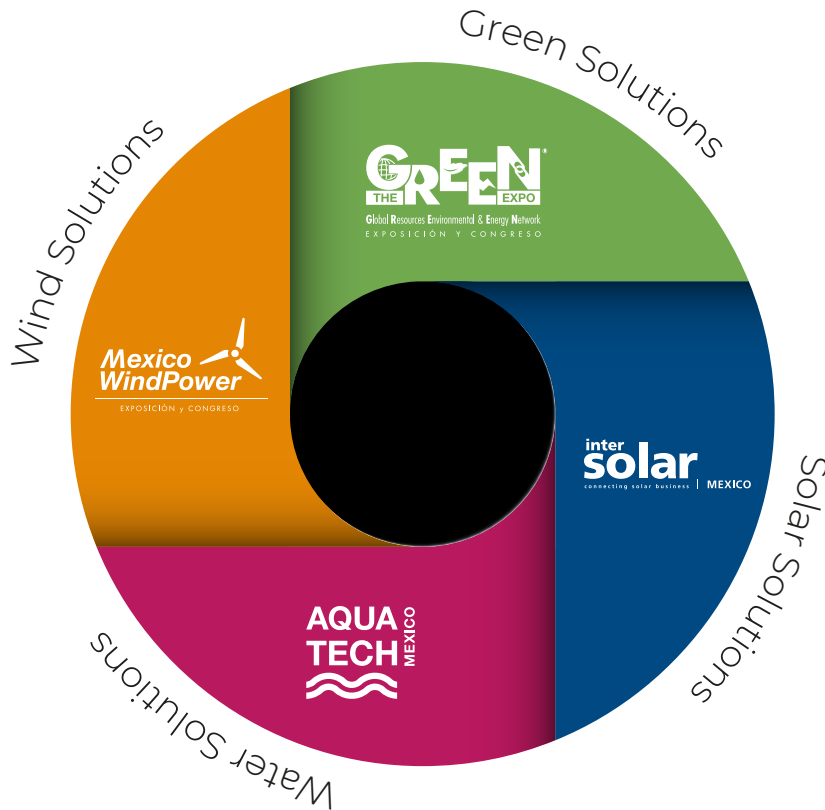
The Global Pact is the largest corporate sustainability initiative at an international level. It incorporates strategies that drive the sustainable transformation of the business sector.

There are three key matters in Mexico's 2030 Agenda: Energy transition, circular economy and care system.

Mexican companies require solutions to address environmental challenges.

Come and offer products and services that ensure the green goal!

4 INTERRELATED EXHIBITIONS



THE GREEN EXPO: THE POWER OF EXHIBITION

This event has evolved over 3 decades on behalf of the environment:

- It converges with other major international exhibitions: Aquatech, Intersolar and Mexico WindPower®.
- It brings together environmental management, water technologies, solar and wind energy industries at the same place and time.
- Endorsed by associations, organizations and opinion leaders.
- It recognizes and promotes innovation: Green Seal, Aquatech Latam Awards, Intersolar Award and Ehécatl recognition for wind innovation.
- It provides updates at the Conieco Congress.

THE TRIAD JOINING GREEN



7th edition

AQUATECH MEXICO presents innovative solutions and treatments for the water sector, incorporating the latest technologies around.



4th edition

INTERSOLAR MEXICO is the reference point to learn about the top technological trends for the solar industry: Solar thermal energy, photovoltaic energy and energy storage.



11 editions

Mexico WindPower® showcases technologies for wind energy generation and maintenance.

FOR A SUSTAINABLE TRANSITION... BE PART OF THE SOLUTION

The **GREEN Expo®** is more than an exhibition area, it is a commercial ally for companies committed to their environment.

You can offer:

- Energy efficiency technologies and equipment.
- Certification, validation and verification.
- Waste prevention and raw material efficiency equipment.
- Circular economy strategies and projects.
- Resource management solutions.
- Cloud-based digital platforms, artificial intelligence (AI), internet of things (IoT), smart grids, etc.

THE IDEAL ECOSYSTEM FOR:

- Visitors with purchasing decision capacity.
- Professionals in renewable energy and environmental projects.
- Associations and chambers.

FROM VARIOUS SECTORS:

- Food & Beverages
- Automotive / Auto parts
 - Sugar Industry
- Building / Construction
- Electrical / Electronics
 - Packaging
 - Energy
- Pharmaceutical / Cosmetics
 - Natural Gas
- Hospitals / Hotels
 - Petroleum / Petrochemical
- Plastics / Chemicals / Recycling
- Restaurants / Foodservice
- Among others

*Driving and
interconnecting
green business*



WHERE SOLUTIONS ARE PRESENTED...



BIOMASS

Renewable Energy: Affordable and non-polluting

- Bioproducts, biomaterials, biochemicals, bioplastics, biofibers, etc.
- Bioenergy Generation: Heating, electricity, biofuels
- Green hydrogen from biomass

The Mexican market needs to learn more about the efficient use of biomass.

You could be the one to show them the way!



SUSTAINABLE Construction

Green Cities: Building green to preserve the environment

- Design, comfort, eco-efficiency and sustainability

The housing sector in Mexico offers great opportunities to reduce direct pollutant emissions throughout its "life cycle", from production through daily use to the end of its lifespan.

(Vivienda y ODS en México; "Housing and SDGs in Mexico", 2018)



WASTE MANAGEMENT dangerous

Ensuring proper management and reducing impact

- Collection and disposal

The largest number of companies producing hazardous waste is located in the Metropolitan Area of the Valley of Mexico.

(Diagnóstico básico para la gestión integral de los residuos; "Basic diagnosis for integrated waste management", Semarnat 2020)



Clean air and blue sky

- Emissions, atmosphere and air quality control
- Environmental management and certification systems

Air pollution is the greatest environmental risk to human health.

(ONU 2020)



RECYCLING

**So that it will keep on coming back
Waste as an input for other
industrial processes.**

Technological solutions to processes that extend the useful life of products, transforming the current linear model of waste management into a circular economy.

Recycling in Mexico depends mainly on the informal "pepena" or scavenge sector.

(Diagnóstico básico para la gestión integral de los residuos; "Basic diagnosis for integrated waste management", Semarnat 2020)



International areas and pavilions

International solutions tailored to the Mexican and Latin American market.

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Contact The GREEN Expo team!

We want give you all the tools so that your participation be a complete success.

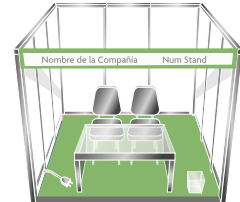
PARTICIPATION OPTIONS

PACKAGE SPACE:

cost: **\$4,590.00 USD + 16% administrative fee per each 9m² booth.**

Includes:

- Exhibition space
- Three side walls (except in the corners)
- Sign with the name of the company (no logo)
- Carpet
- One table
- Two chairs
- One waste basket
- Power outlet (110 volts)
- Booth Lighting
- Services for the exhibitor



RAW SPACE:

Available from **18m² and up.**

Cost **per each m²: \$455.00 USD + 16% administrative fee.**

Includes:

- Exhibition space
- Services for the exhibitor

* Electricity and carpet not included



Increase your participation in the Mexican and Latin American markets!

- Newsletter, mailing list, web page and social media
- Event publicity in specialized media outlets
- Press bulletins and communiqués
- Press room
- Exhibitor directory

Enhance your brand recognition:

| | | |
|--------------|------------------|-----------------------|
| SPONSORSHIPS | SOCIAL MEDIA | EXHIBITOR'S DIRECTORY |
| WEBPAGE | DATABASE ENTRIES | BANNERS |

MAKE AN IMPACT BEFORE, DURING AND AFTER THE EVENT!

Organized by:



Member of:



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